

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/16 13.19

REP: ADDED LNS 27-32
REV TTL \$9,665 @ 32X
PLS CFM
THX, ALEX FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****
ELLISON FOR CONGRESS; 9/16 CUTOFF

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	A		530A-700A	30		\$165.00	9/15	9/16	3		TH-F	3
PROGRAM : NEWS												
CON COM1 : NEWS												
28	A		530A-700A	30		\$165.00	9/19	9/20	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : NEWS												
29	A		500P-530P	30		\$250.00	9/15	9/16	2		TH-F	2
PROGRAM : NEWS												
CON COM1 : NEWS												

ELLISON FOR CONGRESS; 9/16 CUTOFF

ELI 9.12-9.21 Rev 4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		1000P-1035P	30		\$405.00	9/15	9/16	2		TH-F	2
PROGRAM : LN												
CON COM1: LN												
31	A		700P-900P	30		\$550.00	9/20	9/20	1		TUE	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
32	A		1230P-130P	30		\$100.00	9/15	9/16	1		TH-F	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
SEP/16			\$9,665.00									

CONTRACT TOTAL \$9,665.00
TOTAL SPOTS 32

MARKET TOTALS \$16,180 KPLC 83% KVHP 17% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision POL6327 /		Alt Order # 08366327
Product ELLISON FOR CONGRESS		
Contract Dates 09/12/16 - 09/21/16		Estimate #
Advertiser POL/Ellison Greg/R/Congress/LA		Original Date / Revision 09/14/16 / 09/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Frank LeBlanc	Sales Office HRP-Washington
Special Handling		
Demographic Households		
Agy Code 1046	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	09/12/16	09/16/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-TF--				3	\$165.00				
2	KPLC	09/13/16	09/16/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T--F--				2	\$140.00				
3	KPLC	09/13/16	09/16/16	Live at Five	5:00 PM-5:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--WTF--				4	\$250.00				
4	KPLC	09/13/16	09/18/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	5	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				5	\$405.00				
8	KPLC	09/18/16	09/18/16	NFL Football Night In Am	6:00 PM-7:15 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----2				2	\$300.00				
9	KPLC	09/18/16	09/18/16	NFL Football	7:30 PM-10:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----2				2	\$1,000.00				
12	KPLC	09/14/16	09/18/16	LOC M-F 4-430P	4-430p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--WTF--				1	\$150.00				
N 13	KPLC	09/15/16	09/18/16	7News Sunrise	530-7am		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---TF--				3	\$165.00				
N 14	KPLC	09/19/16	09/20/16	7News Sunrise	530-7am		:30				NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	MT-----				4	\$165.00				
N 15	KPLC	09/15/16	09/18/16	Live at Five	5-530pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---TF--				2	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL6327 /	08366327

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/16 - 09/21/16	ELLISON FOR CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	09/14/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 16	KPLC	09/15/16	09/18/16	7News Nightcast	10-1035pm		:30				NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---TF--				2	\$405.00				
N 17	KPLC	09/19/16	09/20/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-T-----				1	\$550.00				
N 18	KPLC	09/15/16	09/18/16	Days of Our Lives	1230-130pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---TF--				1	\$100.00				
Totals								0.00				32	\$9,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/20/16	32	\$9,665.00	(\$1,449.75)	\$8,215.25
Totals	32	\$9,665.00	(\$1,449.75)	\$8,215.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.